



Radhika Dutt

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Work Experience

2012-Present * Consultant * Radhikadutt.com

Successfully completed 20 client projects over 6 years of consultation business.

Project locations include Dubai, US.

- Establishes and maintained a network of clients, designers, developers.

2016-2017 * Design Consultant * Appster & Docsapp

- Worked as Senior Creative Consultant in Appster, Gurgaon. Lead a team of 5 for the US project. Made wireframes & did user research in Feb 2017.

- Worked as Full-time designer for a Fintech startup, designed app & website from scratch as the core team member in early 2016.

- Worked as Design Consultant - UX specialist for a Healthcare startup- Docsapp. Worked on decreasing the UX debts & conducted A/B experiments to increase the app installs & retention.

2014-2016 * Design Manager * Jio & startups

- Worked on Brand aspect of JIO. Took care of UX of their Cloud app, worked with international team of designers.

- Worked with E-commerce startup who was a direct competitor of Olx as freelancer.

- Worked with Travel startup Holidify, was responsible for website & android app (Editor's Choice).

2013-2014 * UI UX Designer * Startups & Agencies

- Worked as User experience designer in Design for Use, a design agency in Gurgaon.

- Worked as in-house designer for Investopad, co-working space in Gurgaon dealing with startups & consulting them.

- Interned with Akosha, now Tapzo in 2013. Started my design career in mid 2013.

Education

2019-Present

Christ University

Main Campus, Hosur Road, Bengaluru, KA, IN

Masters of Science (M.Sc.)

Behavioural Science (Psychology, Neuroscience)

2009-2012

University of Delhi

Miranda House, New Delhi, IN

Bachelor of Science (B.Sc.)

Applied physical science (Physics, Mathematics, Computer Science)

Diplomas & Certifications

2014-2015

Symbiosis center for distance learning

Pune & Online, IN

Post Graduate Diploma

Instructional Design

2013-2014

Arena Animation, APTECH

Kamla nagar, North Delhi

Diploma / certificate

Web, Graphics & E-learning

Skills

Scientific / Behavioral research

User research

User experience design

Wireframing & Prototyping

User Interface Design

Tools

For prototyping I use Sketch. I have a good knowledge of principal for animations & micro-interactions. I export assets using zeplin.

Awards

Awarded as Best Creative among 160 people during Entrepreneurial Bootcamp called Innovate Delhi organised by Stanford at IIT Delhi.